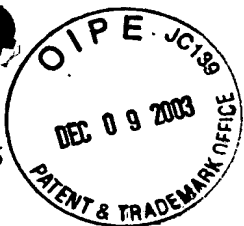


DOCKET NO.: 212732US25
CLIENT NO. LAOL -16



#17/C
1-6-03

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :
RAVIV LAOR : EXAMINER: GRAVINI, S.
SERIAL NO: 09/595,677 :
FILED: JUNE 19, 2000 : GROUP ART UNIT: 3622
FOR: METHOD OF AND SYSTEM FOR :
MANAGING PROMOTIONS FOR
PURCHASE TRANSACTIONS
OVER A NETWORK

AMENDMENT UNDER 37 C.F.R. § 1.114

COMMISSIONER FOR PATENTS
ALEXANDRIA, VIRGINIA 22313

SIR:

In response to the Office Action dated September 10, 2003, please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.

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GROUP 3600